

spreds

PRESS RELEASE

iReachm.com, a second successful exit on the Spreds platform

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Six months after its first record breaking exit, Spreds announces the official exit of its participation in the company iReachm.com. This exit has enabled investors to make a 36% profit.

A unique fundraising

In February 2015, iReachm finalises its crowdfunding campaign on the investment platform MyMicroInvest (now Spreds) and succeeds in raising €66,528 thanks to 83 investors. iReachm then becomes the first Belgian B2B project in a prototype phase to finalise a successful crowdfunding campaign.

Since then, iReachm.com has been able to develop its products and prove its commercial model thanks to its 3,500 users. This buyout is part of a second successful capital round led by none other than Koramic Holding. iReachm.com succeeded in convincing the "serial entrepreneur" Christian Dumolin of their international ambitions, which they will soon accomplish. A nice evolution for this young start-up.

"I would recommend this experience to every person willing to raise funds. I really felt the entrepreneurial spirit at Spreds - an important factor that differentiates them from other crowdfunding platform. The team was able to create a campaign that attracted investments rather than clients. They are very good at what they do." - Peter Staveloz, founder of iReachm.com.

The platform's second exit

After Yoga Room in October 2017, it's iReachm.com's turn to reward its investors. Indeed, only 5 months after the record breaking exit on the platform, Spreds is proud to share this second success with its members.

Thanks to the fundraising that took place in 2015, the investors have been able, in less than 3 years, to make a 36% profit. *"The team worked very hard to reach this new chapter. Thanks to the support of our first crowd investors, we have been able to carry out their business*

plan. We are proud to offer our investors an interesting return on their investment and would like to thank them for their trust in iReachm.com and Spreds." - Peter Staveloz.

Supporting Belgian entrepreneurship

"One of our objectives has always been to allow our members to take part in the development of Belgian entrepreneurship while diversifying their investments in start-ups and scale-ups in order to optimise their return on investment. This exit is a great example and has allowed us to reward our investors for their support during this adventure" explains Charles-Albert de Radzitzky, CEO of Spreds.

Indeed, Spreds offers individuals the possibility to invest in innovative projects for which they see true potential. Since September 2017, two types of financings are offered to the platform's members:

- Investment in individual campaigns present on the platform (minimum ticket of €100 per start-up).
- Investment through the diversification tool "Tracer" which allows the members to get priority access to a predefined number of start-ups while minimizing their risk (minimum ticket of €1000 per start-up).

About Spreds

Spreds is an investment platform offering everyone, regardless the size of their assets, an easy way to invest in businesses that improve their surrounding world. Spreds strives to help them mitigate their investment risks through transparency, education and diversification. Spreds loves entrepreneurs and the entrepreneurial ecosystem and allows inspiring businesses to raise funds in a convenient, flexible and cost-efficient way and in a safe environment. Spreds offers alternative products to banks and wealth managers, to stock exchange products and funds which are often seen as disconnected from the entrepreneurial economy. Spreds is established in the heart of Brussels with a dynamic and passionate team and is the Belgian leader and one of the European leading investment platforms for start-ups and scale-ups.

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