spreds

PRO

Founded in 2011, Spreds has established itself as a leader in the digital management of stakeholders with more than 200 clients and over 43,000 users

Its web-based platform provides three digital tools that handle the legal, administrative and financial actions and transactions related to the governance, fundraising and management of stakeholders (shareholders, board members, etc).

Our clients are: start-ups, scale-ups, (international) non profits and condominiums.



eGovernance

Since digitalising formal meetings (general assemblies, board, executive committees, ...) has become a legal obligation, be sure to choose a tool like eGovernance that answers your needs.

3



eFundraising

Easily raise funds while focusing on the growth of your company by simplifying the complex management of investments and investors.

5



ePooling

Simplify the management of your investors by gathering them, per round, in a dedicated compartment of our financial vehicle.

8

DIGITALISE YOUR

FORMAL MEETINGS

with eGovernance



Why use eGovernance?

By subscribing to one of our plans (see below for more detailed information), you will get access to the **following features**:



Time-saving

Cut by 5 the 15 to 25 hours usually spent organising a meeting (proxy, votes management).



Simple & Flexible

Thanks to a simple interface, you get to easily manage all complex situations (categories with multiple votes, specific quorums, etc).



Compliance

Make sure your meeting is compliant with the Belgian legislation and that all information is logged.

Who is eGovernance for?

This tool is for organisations that...



manage from **10 to 1000s of participants** per meeting *E.g. associations, condominiums, SMEs, etc*



have more than 3 governing bodies to take care of

E.g. SMEs or associations with board meetings, general assemblies, executive committees, etc.



need extensive legal proof of the validity of their meeting

E.g. organisations that are planning an IPO, an important audit or a sale. Organisations with a conflict between stakeholders.



are in charge of or advising their clients in the organisation of their formal meetings *E.g.* corporate lawyers, fiduciaires, etc.

Choose your plan

Whether you are a **nonprofit**, **SME or condominium** and need to organise one type of meeting or **multiple types of governing bodies (board meetings, risk committee, etc)** and have **10 or thousands of members** to manage, there is a plan for you.

	BASIC	STANDARD	PREMIUM
Maximum number of users	50	100	Unlimited
Number of governing bodies	1	Unlimited	Unlimited
Number of meetings	Unlimited	Unlimited	Unlimited
Set-up assistance	€I00 per hour	€I00 per hour Included	
Rehearsal session	€I00 per hour	€I00 per hour Included	
Live assistance during meetings	€I00 per hour	€100 per hour €100 per h	
Price per year	500 €	1,500 €	From €2,500*

*€2,500 per year for up to I,000 members. €0,50 per additional member

HOW TO EASILY

RAISE FUNDS

with eFundraising



Why use eFundraising?

By subscribing to one of our plans (see below for more detailed information), you can access the **following features**:



High chances of success

80% of our campaigns exceed their financing objectives thanks to our 43k+ private investors and/or our 500+ professional investors.



Fast & Easy

Transaction and investor management has never been easier or quicker.



Legal security

Make sure you raise funds in full compliance with the various applicable regulations.

Who is eFundraising for?

This tool is for companies that...



need seed or early-stage money and want a professional to handle their **Tax Shelter** *E.g. start-ups and scale-ups that are eligible for the Belgian tax incentive.*



are **looking for professional investors** for direct investments *Eg. start-ups and scale-ups looking for business angels or venture capitalists.*



wish to issue Green Bonds

E.g. Green Bonds promoters looking to finance their projects through participative financing.



are looking to offer subordinated loans

E.g. SMEs or real estate companies.

Our plans (VAT excl.)

Whether you want a **private or public campaign** or wish to be featured in our dedicated emails that target professional business angels and venture capitalists, there's a plan for you. See next page for exact pricing.

	eFundraising PRIVATE	eFundraising CROWD	eFundraising PRO
	Launch a private campaign and promote it yourself to a selection of individuals (identified investors, employees, etc)	Launch a public campaign that will be open to all and promoted to members of the Spreds platform (newsletters + social media)	Find direct investments by promoting your financing round to our database of targeted professional investors (BAs, VCs, etc)
Medium	Online campaign	Online campaign	3 dedicated emails
Type of campaign	Equity, (Non-)Tax Shelter	Equity, Debt, Tax Shelter	Equity, (Non-)Tax Shelter
Open to	Your network (BAs, private equity, employees, etc)	Your network + Public + Spreds community (43,000+)	Spreds' database of 500+ professional investors (min. €IOOk per ticket)
Promoted by	You	You + Spreds	Spreds
Regulated	Possible	Yes	N/A

Equity campaign (VAT excl.)

Fixed fee charged upfront. PRIVATE and CROWD will need to additionally subscribe to an ePooling plan.

	eFundraising PRIVATE	eFundraising CROWD	eFundraising PRO	
Raise ≤ €60,000	€2,500	€3,000		
Raise €60,000 - €250,000	€5,000	€5,500		
Raise > €250,000	€10,000	€10,500	€1,500	
Translation in FR or NL (optional)	€500	€500	+ €375 (per contact)*	
ePooling plan subscription	Compulsory (see ePooling brochure)	Compulsory (see ePooling brochure)		

^{*€375} per professional investor having shown interest in being connected to the entrepreneur. To be paid before the connection is made by Spreds

Debt campaign (VAT excl.)

Fixed fee charged upfront (will be deduced from the 4% variable fee on amount raised). Need to additionally subscribe to an ePooling plan (see brochure).

	eFundraising PRIVATE		eFundraising CROWD	
	Fixed	Variable	Fixed	Variable
Raise ≤ €200,000	€2,000	4%	€2,500	4%
Raise €200,000 - €400,000	€4,000	4%	€4,500	4%
Raise €400,000 - €1,000,000	€8,000	4%	€8,500	4%
Raise > €1,000,000	Quote on demand		Quote on demand	
Translation in FR or NL (optional)	€500		€500	
Debt structuring (optional)	+20% of fixed fees		+20% of fixed fees	

spreds

MANAGE YOUR SHAREHOLDERS

with ePooling



Why use ePooling?

By subscribing to one of our plans (see below for more detailed information), you will get access to the **following features**:



Cost-efficient

About 5x cheaper than a classic special purpose vehicle (no need for notary, lawyer, accountant, auditor, insurance, publications, ...)



Time-saving

Spreds manages the communications, payments to investors, as well as preferential rights and represents your investors and manages their decisions for you <u>and</u> then executes them (signatures, etc.)



Security

All compartments within our special purpose vehicle are bankruptcy-remote, tax transparent and audited

Who is ePooling for?

This tool is for companies that...



have too many investors

E.g. SMEs that are looking to pool (a selection of) their investors.



are looking to pool at least 10 new professional investors

E.g. SMEs that have wishes to pool IO or more business angels in their new funding round.



want to pool their employees

E.g. Companies that want to give their employees an opportunity to invest in the company.



need to pool investors to **reach an individual subscription amount** E.g. Company pooling 5 investors of 200k to reach a minimum ticket of \in IM.

Choose your plan

Whether you need to manage I or IO compartments with IO or thousands of investors (shareholders, lenders, employees,...) through a dedicated compartiment, there is a plan for you. Need to additionally subscribe to an eFundraising plan to set-up the compartment (see related brochure for exact pricing).

	ePooling
Set-up fee per compartment	Need to subscribe to an eFundraising plan (see page 7)
Annual fee fo the 1st compartment	€1,500/year per compartment
Annual fee fo the next compartments:	Cumulative discount* of €100 per extra compartment

* Example: 4 compartments: €1,500 + €1,400 + €1,300 + €1,200 = €5,400 per year. Minimum amount per compartiment: €500.

spreds

uses **eGovernance**

to organise the meetings of 200+ entities and their 19k+ users

Belgian SME*

leader in the digital management of stakeholders.

uses **eGovernance**

to organise its General Assemblies for approx. **50** users

Belgian SME*

With more than 200 clients managed and over 43,000 users, Spreds has established itself as a

uses

eGovernance

to organise its General Assemblies for approx. **50** users

European INPA (Energy)*

uses **eGovernance**

to organise multiple types of meetings for its **100+ users**

European INPA (Food)*

uses

eGovernance

to organise multiple types of meetings for its **1000+ users**

spreds

has organised 250+ campaigns and has €20M+ assets under management



for its **€1.2M** fundraising

PRIVATE



used
eFundraising
CROWD

for its **€1.3M** fundraising



used
eFundraising
CROWD

for its **€1.6M** fundraising

**** LETS**BUILD

used **eFundraising CROWD**

for its **€4.IM** fundraising



used
eFundraising
PRO

for its **€8M** fundraising

myskillc%mp

used **eFundraising PRO**

for its **€IM** fundraising



used
eFundraising
CROWD

for its **€IM** fundraising



used

eFundraising

PRO

for its **€IM** fundraising



used **eFundraising CROWD**

for its **€1.6M** fundraising

spreds

pools 19k+
investors for its
200+
compartments



used **ePooling**

for approx. **500** investors



used **ePooling**

for its **750+** investors

International Biotech*

used ePooling

to pool
private investors
in a €795k
financing round

Real Estate Promoter*

used **ePooling**

to pool
private investors
in a €15M
financing round